



## WEAVING COMMUNITIES AND TOWNS WITH BETTER LIVING CONDITIONS FOR WOMEN

### KEMENIK "Weaving in Community"

During the development of the first phase of the 2018-2022 project, it was verified that the structural conditions of exclusion and lack of active participation of women in decision-making spaces constitutes an important challenge in the region. As the interventions were carried out, the panorama faced by women was much clearer, so good practices, lessons learned and challenges were identified in order to optimize the intervention of the second phase of the project 2023-2025; The KEMENIK project in its second phase will continue and strengthen the results achieved in the first phase, for which it will implement strategies such as:

- Promote advocacy processes mainly with women.
- Generate spaces for intergenerational and intersectional dialogue at the municipal, departmental, regional and national levels that make women's participation viable and visible.
- Promote and implement a behavior change model that strengthens domestic co-responsibility, equitable participation and inclusive governance.
- Strengthen the powers of municipal agencies through coordination with system entities, through concrete actions and tools that allow them to exercise their mandatory role.
- Influence local public and traditional authorities, women's organizations and the population in general to make equitable participation viable, recognizing the importance of women's participation in local, territorial, and national development.

- Facilitate the understanding and vision of the benefits generated by equitable participation for development so that public and traditional authorities cooperate and coordinate more with women's representative bodies, considering the practical and strategic needs of women.
- Advise the planning of local socioeconomic development so that it is inclusive and equitable between men and women and that service providers contribute to the empowerment of women.

The **KEMENIK Project, in its second phase 2023-2025**, plans to achieve results at the individual Women (family), community, municipal, departmental/regional and national levels, developing strategic actions that make participation in equity and inclusive governance viable. The alliances with the guarantor entities (SEPREM, DEMI, SVET, SEGEPLAN) responsible for the implementation of public policies in favor of women will be developed with the purpose of strengthening them and so that this model is sustainable and can be scaled. The development of capacities and strategic approaches to knowledge management will be promoted, including the use and promotion of Information and Communication Technologies (ICT).

#### DEVELOPMENT OBJECTIVE

The representative and institutionalized structures from the local to the national level, practice a more Inclusive Governance, which responds to the rights and practical and strategic priorities of women in the municipalities of intervention in Guatemala.

\* **Kemenik = weaving in the K'iche' language.**



## PROJECT OBJECTIVES

**More equitable participation** of women is evidenced in quantity and quality in community and municipal structures, in the selected municipalities.

**More Inclusive Governance** is evident in strengthened institutions, promoted public policies and decision-making mechanisms that respond to the practical and/or strategic priorities expressed by women, in the selected municipalities.

**Social, Economic and Political Rights of Women are Improved**, and are evidenced in the access in quantity and quality of public/private services that respond to the priorities of women based on diagnoses and local development plans of the selected municipalities.

## INTERVENTION MODEL

The implementation of the project is developed from three areas that will guarantee the achievement of the impact objective; In each area, the aim is to generate installed capacity that responds to the practical and strategic needs of women. The scopes are:

**More inclusive governance (Application of the established regulatory framework, prioritizing)** the Budget Classifier with a Gender Approach, implementation of the PNPDIM and PEO, strengthening of the Women's Commission in the System of Urban and Rural Development Councils, strengthening of the municipal government, ranking of municipal management, municipal plans for the prevention of violence, prevention of sexual violence and pregnancies in girls and rights of indigenous women;

**More equitable participation based on leadership development, advocacy and social auditing**, empowerment of civil society in citizen participation for advocacy and social auditing, capacity building for women to exercise their right to decision-making through the generation of so-called healing spaces that provide them with traditional tools and methodologies from their worldview, so that they collectively attend to the emotional scars that patriarchal and macho practices have left on them over the years and that are closely linked to their participation with voice and vote.

**Social, economic and political rights of women are improved**, through the linkage of the mandatory entities that make possible the fulfillment of the rights of the population, the management and leverage of funds from public and private entities, including the financial sector and the media.

These three pillars will motivate a change in behavior at the individual level (women and family) at the social level (community, authorities) at the structural level (public policies) that guarantee the conditions in which women can exercise their right to participate in a healthy and safe environment, with equitable relations and on an equal footing. As transversal axes, the RANAS Approach will be used for behavior change and Communication for Development, with which mentality changes, changes in norms and behaviors, changes in rules and practices will be sought in the areas of intervention of the project.

More information in:

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## FAST FACTS

### Geographic location:

The project will promote an intersectional model in HELVETAS, so its intervention will be carried out at 3 levels: first level through direct intervention in 4 departments, 14 municipalities and 28 communities.

**Quetzaltenango:** Huitán, San Martín Sacatepéquez, Palestina de los Altos, Concepción Chiquirichapa, San Juan Orintepeque.

**Totonicapán:** Totonicapán (cabecera), Santa María Chiquimula, San Cristóbal Totonicapán, San Bartolo Aguas Calientes.

**San Marcos:** San Marcos (cabecera), Tejutla, Esquipulas Palo Gordo

**Huehuetenango:** Malacatancito y San Sebastián.

A second level in all the projects that HELVETAS implements through the identification of focal points that will be empowered to implement the model in all activities and a third level where it will seek that the proposals under construction have a component of Gender, Social Equity and Inclusive Governance.

**Phase and duration:** 2nd. Phase, 3 years

**Start date:** January 1, 2023

**Finish date:** December 31, 2025

**Phase budget:** CHF 788,156

### Main actors and partners:

Assuming its facilitating role, KEMENIK will articulate with a variety of local, municipal, departmental, regional/national actors that make the advocacy or empowerment processes that are necessary to achieve results viable.

Some of the identified actors are:

**Beneficiary population:** Vulnerable sectors (Women, men, girls, boys, adolescents, the elderly, the disabled population).

**Municipal governments:** Municipal Councils with emphasis on commission No. 9; municipal officials mainly DMM, DMP, DAFIM, UAIP, OMDEL, others.

**Spaces for civil society participation:** System of Urban and Rural Development Councils and their commissions at the local, municipal, and departmental levels; networks and platforms of civil society representatives, especially women's organizations, among others.

**System entities:** At the national, departmental and municipal level: SEPREM, SEGEPLAN, DEMI, SVET, UPCV (GOVERNMENT), INAP, ANAM, SCEP, CODISRA, SOSEP, United Nations System, among others.

### Partners working in:

- Institutional strengthening for governance
- Advocacy and social audit
- Women's rights and leadership
- Entities that contribute to the fulfillment of women's social, political and economic rights.

### Other stakeholders:

- Government entities that provide support to women's actions: INFOM, CONALFA, MINEDUC, MSPAS, MINECO, SOSEP, MIDES, MAGA, INAB, Academy of Mayan Languages, others.
- Associations, networks and media chambers
- Private entities

### Donors:

- HELVETAS Swiss Intercooperation (own funds)